

APPROVED

10/27/2020

## **Town of Norridgewock**

### **TIF Advisory Committee Minutes**

**September 22, 2020**

Chair John Malek called the meeting to order at 4:01 PM through Zoom, pursuant to 1 M.R.S.A. §403-A. Committee. Committee Members Brandi Ireland, Jessie Everett, Drew Ketterer, John Malek, and Becky Ketchum were present. Also, in attendance for all or parts of the meeting was Town Manager Richard LaBelle, Ruth Keister, Eric Everett and Dylan Lambert.

We reviewed the last meetings minutes; Becky made a motion to accept the notes. Drew seconded; all were in favor.

Dillon Lambert had presented a façade application seeking money to expand his business. It will provide him one additional bay which will accommodate larger trucks for service, which will in turn generate more income. Jessie made a motion to approve \$7,125 of the requested amount, Brandi seconded. John and Brandi were in favor; Drew, Ruth, and Becky were opposed. Motion Failed. Drew made a motion requesting more concrete figures for us to make a better decision. The numbers provided weren't defined enough. Dillon will get us a more detailed materials list. Richard will get that information back out to us once he receives it. Ruth seconded. All were in favor.

The selectmen asked us to look at Everett's Tire façade application again. They felt strongly about it and wanted us to review it. The selectmen thought that since we approved solar for Lynch Landscaping that we should reconsider the paving for Everett's Tire. Ruth explained that solar and asphalt are not a comparable item. John mentions that the bullet point in the façade program where Everett's Tire fits is: Enhance Commercial Property. John suggested maybe we only pay out 25% of the project as opposed to the normal 50%. Ruth made this motion and Drew gave a second. Becky suggested it might be appropriate to revisit this once Eric has made additional improvements, such as a stone wall which has been previously mentioned. Maybe at that time, we can pay out the other 25%. Ruth withdrew her motion. Becky made a new motion that we will pay 25% now and the other 25% may be available should another application be submitted. Ruth Seconded. All were in favor.

The next item discussed was downtown lighting. We decided on black for the pole color and the plain style for the lights. Richard also suggested we discontinue flags on utility poles and only use lamp posts.

There is no new information about the kiosk and John hasn't done any research on the panel. Will discuss at a later date.

John suggested we take a visit to the old wreath building. We were toying with the idea of possibly purchasing it with TIF money and rehabilitating it to enhance the downtown— whether through housing, business space, etc. Richard will set up a time and get back to us.

Richard let us know we are redoing the website. He was wondering if we could hire a photographer to possibly take some in town pictures for the website. Brandi made a motion to check out some pricing and get back to us. Drew seconded. All were in favor.

Becky suggested maybe we create a small business program because a lot of the façade applications are just that: Small businesses looking for help rather than to “pretty up” their façade. She mentioned the façade program is for in-town people and we are stretching things to out of town. Maybe this new program would help this problem. She was going to look into it and get back to us.

The next meeting is scheduled for October 27, 2020 at 4PM

Meeting adjourned at 5:01PM.

Respectfully Submitted,

Jessie Everett

Secretary, TIF Committee